

CONTACT INFORMATION	Rotman School of Management, University of Toronto Toronto, ON, Canada yetong.liu@mail.utoronto.ca yetongliu.com · Google Scholar · SSRN
RESEARCH INTERESTS	Innovation, Technology Diffusion and Adoption, Artificial Intelligence
EDUCATION	Rotman School of Management, University of Toronto, Toronto, Canada Ph.D. in Strategic Management, 2025–Present Fuqua School of Business, Duke University, Durham, USA Master of Quantitative Management, 2025 Tsinghua University, Beijing, China Bachelor of Arts, 2021 Visiting student, School of Commerce at Waseda University, Japan, 2019
WORKING PAPERS	“When Better AI Reveals Less.” Under review at <i>Economics Letters</i>
WORK IN PROGRESS	“Radical Innovation and Incumbent Survival: Evidence from the Hard Disk Drive Industry.”
GRANTS AND AWARDS	Management Data and Analytics Lab Research Grant, Rotman School of Management, 2026–2027, CAD 3,000 (hard disk drive project) Director’s Fellowship, Rotman School of Management, 2025–2026, 2026–2027 Academic Excellence Award, Tsinghua University, 2020
INDUSTRY EXPERIENCE	Yolominds Pte. Ltd., Beijing, China <i>Product Manager</i>, 2021–2023 Singapore-based blockchain startup that raised \$1.2M in a pre-Series A round ByteDance, Beijing, China <i>Product Operations Intern</i>, 2021
SKILLS	Python, R, SQL, Stata, QGIS